



**MCR SERVICES, INC.**  
MANAGEMENT • CONSTRUCTION • RENOVATION

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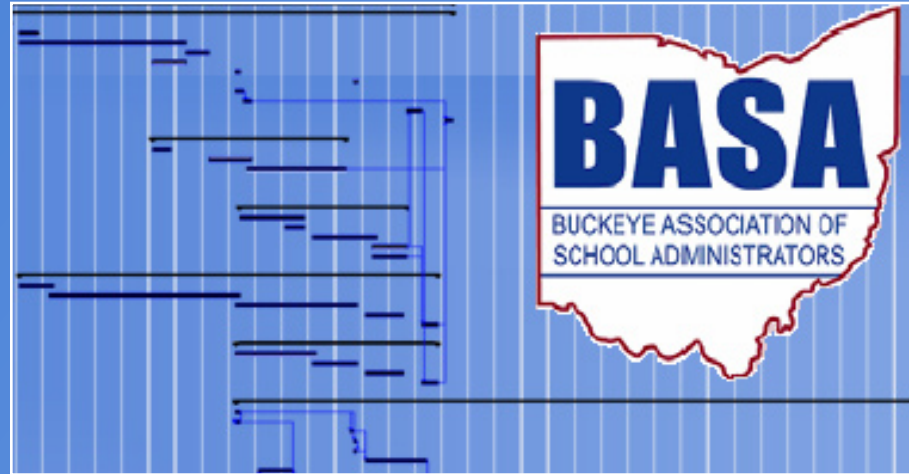


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**BACKGROUND**

The Buckeye Association of School Administrators is an organization that helps local school district leaders manage their schools and provides a unified forum for advocating public education.

Soon after our founding, MCR Services developed a reputation for our ability as both planners and expert schedulers. In 1995, we provided training to the construction attorneys at Bricker & Eckler. As a result of this relationship, they asked us to help their “working partner,” BASA, during the annual Association meeting.



**TEAM**

Bricker & Eckler  
Buckeye Association of School Administrators

**CHALLENGES**

**Technical Presentation; Diverse Crowd**  
The main challenge to this presentation was that it was a largely technical subject, presented to a diverse audience who were not construction industry “insiders:”

- ⊙ Diverse Audience
- ⊙ Technical Subject Matter
- ⊙ 12-week curriculum framework that needed to be presented during a single day as a “crash course” to give BASA members a basic grounding in the subject—something that they could really use

**FEATURES**

**Presenting Information to Our Clients so They Can Understand It**

- ⊙ The presentation had originally been developed and tested over the course of 2 years—with the validation of 200+ students
- ⊙ The highly technical terminology was “softened” for its intended audience
- ⊙ MCR Services provided many “insider” tips and tricks—useful information that would help the School Administrators get a “reach” into the construction world and the situations that they would encounter in school construction
- ⊙ We were able to introduce the BASA membership to Updating & Creating Schedules, Construction Claims & Reporting and other important concepts and the common terms used by Construction Professionals

**RESULT**

**Providing Value to Construction Users**  
No one can place a finite value on this sort of educational “grounding,” but if the feed-back from this presentation is an indication, it was a resounding success for everyone concerned.

Through our efforts, we may have expedited school construction here and there or eliminated or minimized some construction claims. At the very least, the school administrators were empowered enough to understand that they could at least contribute to the construction process of their school districts.



**BUCKEYE ASSOCIATION OF  
SCHOOL ADMINISTRATORS**  
– CLAIMS MITIGATION & ANALYSIS –  
– INTO. TO CONSTRUCTION SCHEDULING –

**PROJECT  
PROFILE**

**# 1996.023**