



MCR SERVICES, INC.
MANAGEMENT • CONSTRUCTION • RENOVATION

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BACKGROUND

Nationwide Realty Investors, Ltd., an offshoot of the Nationwide Insurance Company, owns & manages commercial real estate throughout the Midwest. Together with their parent company, they have developed several sports venues, including Nationwide Arena (home of the Columbus Bluejackets Hockey Team).

Because of their involvement, NRA was asked to perform a feasibility study for potential conversion of Cooper Stadium into a Fairgrounds & Youth Sports Facility. We were asked to prepare cost estimates for this based on the available schematic plans and scope of work.



TEAM

Nationwide Realty Investors, Ltd.
The Columbus Clippers
MCR Services, Inc.

CHALLENGES

The Secret Ballpark Story

Because of the sensitive nature of the study, at the time no information was made public and no subcontractor participation—beyond MCR Services—was permitted:

- ⊙ Confidentiality Agreement
- ⊙ Only 15 days were allowed to gather information, analyze the plans and scopes and prepare the cost estimates for Nationwide Realty and their sponsors

FEATURES

Conceptual Plans Called for a Unique Blend of Sports & Multi-Function Spaces

- ⊙ 45-acre total campus
- ⊙ 2 Basketball Courts
- ⊙ Baseball / Softball Fields
- ⊙ Soccer Pitches
- ⊙ Football Fields
- ⊙ Harness Track Racing
- ⊙ Multiple Fairground Structures & Amenities
- ⊙ Parking for 1,500 vehicles
- ⊙ Additional improvements

RESULT

Sometimes, the Right Answer is “No”

We devoted our complete resources to analyzing the schematic plans vis-à-vis the existing facilities, performing a complete cost and feasibility analysis.

The cost study revealed—surprisingly enough—that converting the existing Cooper Stadium to a multi-function Sports Park would just not be feasible given the current conditions—in 2003.

In 2007, these plans were again revived, after announcement of a new stadium to be constructed for the Columbus Clippers.



THE COLUMBUS CLIPPERS
— **STADIUM RENOVATIONS** —
1155 WEST MOUND STREET
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**PROJECT
PROFILE**

2003.016