



**MCR SERVICES, INC.**  
MANAGEMENT • CONSTRUCTION • RENOVATION

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### BACKGROUND

Inta Juice is strategically headquartered in Fort Collins, Colorado, one of the most physically active regions in the United States. The focus of Inta Juice remains on general good health, positive dietary habits and exercise, making them a popular mealtime selection for the increasingly health conscious population nationwide. One strategic location with a similar demographic is The Ohio State University.

This project was our third in the OSU South Campus Gateway area.



### TEAM

Campus Partners, Inc.  
Third Works Retail Development Services  
Columbus Division of Power  
Deb's Cleaning  
Oxley Concrete Contractor, Inc.  
Wanner MetalWorx, Inc.  
Imagineering of Ohio  
PRO-Build  
Steeltree Construction, Inc.  
Rite Rug, Inc.  
Bernini Industrial  
Construction Systems, Inc.  
LN&B Refrigeration  
Freeland Contracting Company  
Empire Power, Inc.

### CHALLENGES

#### Communications

The time difference between Ohio and Inta Juice's headquarters in Fort Collins, Colorado resulted in scheduled communication, specifically relating to:

- ⊙ Coordination and installation of equipment provided by corporate
- ⊙ Changes to decorative light fixtures

A strict schedule was established and complied with due to residential units being located above the project space.

### FEATURES

#### Expressive Healthiness

- ⊙ Eye-catching storefront with red steel and alcove doorway
- ⊙ Mix of patterned ceramic tile and epoxy floor systems
- ⊙ New kitchen equipment and walk-in freezer
- ⊙ Indoor and outdoor seating

### RESULT

#### Experience Juicy Opportunity

Inta Juice continues to advance its market position with a warm and friendly business style, specific goals and measured objectives. We successfully met the objectives of the corporation and the franchisee. The residents of OSU and the surrounding area now benefit from both healthy and tasty juices and smoothies along with superior customer service, consistency and cleanliness.



**INTA-JUICE**  
— CAMPUS PARTNERS —  
1585 NORTH HIGH STREET  
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**PROJECT  
PROFILE**

**# 2007.044**